**Title victory for LIQUI MOLY**

For the first time the readers of the German magazine Sport Auto choose LIQUI MOLY as the best oil brand

**October 2017 – This year the jump to the very top was successful.** **In the past LIQUI MOLY had always come second place when the question of which is the best oil brand was posed to the readers of German magazine Sport Auto.** **Now the medium-sized company has made its way to the very top in the favor of the readers.**

"This is a great award for us," stated Peter Baumann, Marketing Manager at LIQUI MOLY. "Particularly with a technical product such as motor oil, which does its work invisibly inside the motor, it is especially important that the car driver can rely on a brand." In the care products category, LIQUI MOLY also moved up from third to second place. Among the motorsports enthusiast readers of Sport Auto, LIQUI MOLY's involvement in motorsports surely helped it on its way to the top.

The award by Auto Sport was not the first readers' choice for LIQUI MOLY. The readers of Auto Bild, Auto Motor und Sport, Auto Zeitung and Motor Klassik had already chosen LIQUI MOLY as the best oil brand in the spring. The fact that a medium-sized company can assert itself over the industry giants in readers' choices "is not a matter of course," says Peter Baumann. "This is the result of hard work by every single one of us in order to offer car drivers an absolute top quality."

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company led by Ernst Prost sells its products in more than 120 countries and generated 489m euros in sales in 2016.

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