**China’s Car Owners Love LIQUI MOLY**

Poll chooses LIQUI MOLY to be best brand of oil

**April 2016 – In China the German brand LIQUI MOLY is surfacing from a sea of hundreds of brands of oil to become continuously stronger. When the online magazine “Car Service and Maintenance” requested its readers to vote for the best brand of oil, the result was: LIQUI MOLY. “We have never before received such an accolade in China” said Robert Niegel, who is responsible for the LIQUI MOLY business in China.**

The Chinese market is so gigantic and the brands of motor oil so numerous. As a premium brand, LIQUI MOLY is one of the most expensive oils here. “The fact that we produce our products exclusively in Germany and that Chinese car owner receive the same oil as car owners in Germany, contributes to our popularity”, continued Robert Niegel.

The fan club in China is apparently larger than we thought. In the poll approximately 20 percent of the votes were for LIQUI MOLY, leaving behind 28 other brands - domestic as well as large international brands. “This shows just how strong LIQUI MOLY has become in China in the meantime”, explained Robert Niegel. This is also reflected by the sales figures. During the first quarter, turnover increased by over 140 percent in comparison to the same quarter the previous year.

“We are still a long way away from achieving the same position on the market as at home in Germany, but we are on the right course here in China”, concluded Robert Niegel.

**About LIQUI MOLY**

LIQUI MOLY GmbH from Ulm in South Germany offers a wide range of high-quality products such as motor oils, additives, vehicle care products and service products. The range includes some 4000 items. LIQUI MOLY develops and tests their products in their own laboratories, manufactures exclusively in Germany and markets all of their products themselves. LIQUI MOLY was founded some 50 years ago and is now one of the leading companies in the industry. The products are sold in Germany and in 120 other countries.

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