**LIQUI MOLY at the European Athletics Championships 2020**

The German oil manufacturer is the event's official partner

**June 2019 – The European Athletics Championships will take place in Paris in 2020 with LIQUI MOLY on board. The German oil and additive specialist is the official partner of the competition. "This is another step in our strategy to increase our global brand awareness," says CEO Ernst Prost.**

The blue and red LIQUI MOLY logo will be visible both inside the stadium and outside on the marathon and race walking routes. "This means it will be seen by the 100,000 visitors on-site and the millions of viewers watching on television," says Ernst Prost. "The European Championships will help us to reach people that we don't normally reach with our involvement in motor sport."

The European Athletics Championships will take place in the Sébastien Charléty stadium in Paris from 25 to 30 August 2020.

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company sells its products in more than 120 countries and generated € 544 million in sales in 2018.

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