**LIQUI MOLY: New additive series for trucks**

The new Truck series by LIQUI MOLY offers additives especially intended for pick-up trucks for the first time

**November 2016 – Pick-up trucks are not normal cars. Their technology and often also their use differ significantly. That's why the German motor oil and additive specialist LIQUI MOLY has developed its own additive line especially for pick-up trucks. "These additives ensure the truck gets its full performance back and is equal to even the toughest of jobs," says Sebastian Zelger, who is responsible for the North American business of LIQUI MOLY.**

The Truck series is made up of five petrol, diesel and oil additives. They ensure that strong motors remain strong. The Truck Series Complete Diesel System Cleaner an effective cleaning additive, which frees the fuel system and the combustion chambers from deposits. It is ideally implemented from time to time, for example, as part of the oil change. Or if problems occur due to deposits, i.e. the motor runs unsteadily when idling, no longer exerts its full performance or expels smoke clouds. The Truck Series Complete Diesel System Cleaner can either be simply added to the tank or the fuel filter is filled with the additive instead of diesel after being replaced. The engine then runs for a short time on pure additive for the best cleaning. A clean motor combusts the fuel more efficiently and therefore provides a better performance.

The Truck Series Diesel Performance and Protectantis designed for permanent use. It is multi-talented, not only removing deposits, but also preventing the creation of new deposits and increasing the cetane number. A higher cetane number improves the combustion of the fuel and the motor provides better performance. The counterpart for petrol motors is the Truck Series Complete Fuel Cleaner.With it the motor runs more quietly and consumption is reduced. The older the truck and the higher the mileage, the greater the effect of the additives. The large 500 ml (0.53 quart) cans are designed for the tank capacity of pick-up trucks.

The fourth additive of the new Truck series is the DPF Protector. If the truck is mostly used for short journeys and in urban traffic, the diesel particulate filter does not reach the necessary temperature in order to begin automatic regeneration. The result: The filter is prematurely blocked. The DPF Protector reduces the temperature required for automatic regeneration, so that the filter remains unblocked.

The fifth additive of the new Truck series is the Oil Treatment. It contains MoS2 particles as a lubricant, which reliably protect the motor against wear. This is not only important when starting the motor, when the oil has not yet reached every part of the motor and metal grates against metal. Even when the motor is under extreme stress, it ensures that the motor is not damaged. And it even protects the motor in the event of complete oil loss.

"The additives of our Truck series are power packs for power packs," says Sebastian Zelger. "They help reliably complete even the toughest of jobs."

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and care care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company led by owner Ernst Prost sells its products in more than 120 countries and generated 441m euros in sales over the past year.

**For more information, please contact:**

LIQUI MOLY

Peter Szarafinski

Head of Media Relations International

Jerg-Wieland-Str. 4

89081 Ulm

Germany

Tel.: +49 7 31/14 20 189

Fax: +49 7 31/14 20 82

peter.szarafinski@liqui-moly.de