**LIQUI MOLY continues involvement in Canadian Superbike Championship**

Title sponsor of the LIQUI MOLY Pro Sport Bike

**April 2018 – A success story continues:** **LIQUI MOLY remains loyal to the Canadian Superbike Championship Series.** **The oil and additive specialist from Germany extends its sponsorship of the racing series until the end of 2019.** **"We are looking forward to two further, exciting years on the race track," says Sebastian Zelger, Director LIQUI MOLY USA.**

The company has supported the racing series since 2016. LIQUI MOLY is the official oil of the Mopar CSBK National Superbike Championships. Plus, the brand is the title sponsor of the second class, the Liqui Moly Pro Sport Bike. "This not only helps us with our products for motorbikes, but also generally reinforces our brand awareness in North America," says Sebastian Zelger.

Sebastian Zelger: "the Canadian Superbike Championship is a great addition to our international main sponsorship in the MotoGP, in which we are also the official oil supplier for all the Moto2 and Moto3 teams."

LIQUI MOLY is one of the fewer providers not only to offer individual oils for motorbikes, but also a complete range of chemical products: from motor oils and additives to fork and shock absorber oils to cleaners. In Canada, it is sold by Motovan.

The first race of the Canadian Superbike Championship takes place from May 25 to 27 in Shannonville, ON.

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company led by Ernst Prost sells its products in more than 120 countries and generated 532m euros in sales in 2017.

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