**LIQUI MOLY takes FCP Euro to the Pirelli World Challenge**

German oil manufacturer expands its motorsports involvement in the USA

**January 2018 – Together with Volkswagen, LIQUI MOLY has been involved in the TCR Touring Car Championship for years.** **Building on this experience, the German oil specialist is this year working together with the FCP Euro team, which is participating in the Pirelli World Challenge.** **"This is a further step on our path to increasing brand awareness in the United States," says Sebastian Zelger, Director LIQUI MOLY USA.**

LIQUI MOLY Team Engstler was the first team to receive the newly developed Golf GTI TCR from Volkswagen to take part in the TCR Touring Car Championship since 2015. Racing team and car manufacturer have worked together since in order to continuously improve the vehicle. The FCP Euro team is now benefiting from this, as it is starting the Pirelli World Challenge with two such Golfs in the TCR class.

How strong the 330 hp vehicle is was recently shown at the 24 hour race in Dubai. In the long-distance race LIQUI MOLY Team Engstler's Golf GTI TCR won in its class. "In the Golf we have a competitive vehicle and in LIQUI MOLY we have a high-class partner on our side," says Nate Vincent, Director Motorsports at FCP Euro.

The partnership is not limited to the race track. FCP Euro is an online retailer for car parts that has specialized in German car brands. It also has the oils and additives by LIQUI MOLY in its range. "Here we can fully play out our expertise for German car brands in particular," says Sebastian Zelger.

LIQUI MOLY has recently made public its cooperation with Turner Motorsports in the IMSA WeatherTeach SportsCar Championship.

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company led by Ernst Prost sells its products in more than 120 countries and generated 489m euros in sales in 2016.

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