**LIQUI MOLY at the Porsche GT3 Cup Challenge Canada**

The oil manufacturer is sponsor of Policaro Motorsport

**June 2019 – Together with Policaro Motorsport, the German oil and additive specialist LIQUI MOLY will compete in the Porsche GT3 Cup Challenge Canada by Yokohama. “This is our biggest motorsport commitment to date in Canada,” Sebastian Zelger, Director LIQUI MOLY USA, emphasized. Sponsorship not only serves advertising, but also product testing. “What’s proven itself on the race track also protects the engine on the road.”**

Policaro Motorsport is competing for the title with two 991 GT3 Cup Porsches developing 460 hp. In this series, there are five races in Canada and one in the USA. The first race of this year’s season in Bowmanville (Ontario) went very well. Jeff Kingsley won the first race of the season – also the first podium position for the 20-year-old from Ontario.

European import vehicles do not need just any oil, but special oils with special characteristics. This turns the oil into a highly specialized, liquid “spare part”. LIQUI MOLY oils are officially approved by automobile manufacturers, including Porsche. This is the highest seal of quality that an oil can receive. That’s why the Porsche Centre Oakville, Ontario, which stands behind Policaro Motorsport, relies on LIQUI MOLY for its service.

The Porsche GT3 Cup Canada is LIQUI MOLY’s biggest involvement in Canadian motorsport, but not the only one. Since 2016, LIQUI MOLY has been the official oil of the Mopar CSBK National Superbike Championships. In addition, the brand is the title sponsor of the second class, the LIQUI MOLY Pro Sport Bike.

**Photos:**

[Jeff Kingsley racing to the podium](https://www.liqui-moly.com/fileadmin/user_upload/Presse/Pressemitteilungen_USA/2019/Policaro_Motorsports_1.jpg)

[One of the two Porsche 991 GT3 Cup by Policaro Motorsport](https://www.liqui-moly.com/fileadmin/user_upload/Presse/Pressemitteilungen_USA/2019/Policaro_Motorsports_2.jpg)

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company sells its products in more than 120 countries and generated € 544 million in sales in 2018.

**For more information, please contact:**

LIQUI MOLY GmbH

Head of Media Relations international

Peter Szarafinski

Jerg-Wieland-Str. 4

89081 Ulm-Lehr

Germany

Tel.: +49 7 31/14 20 189

Fax: +49 7 31/14 20 82

[peter.szarafinski@liqui-moly.de](mailto:peter.szarafinski@liqui-moly.de)